

The Sponsorship Plan

1 Why do we do what we do?

2 How do we showcase this?

3 What do we do?

4 Who are our customers?

The Sponsorship Plan - Part 3

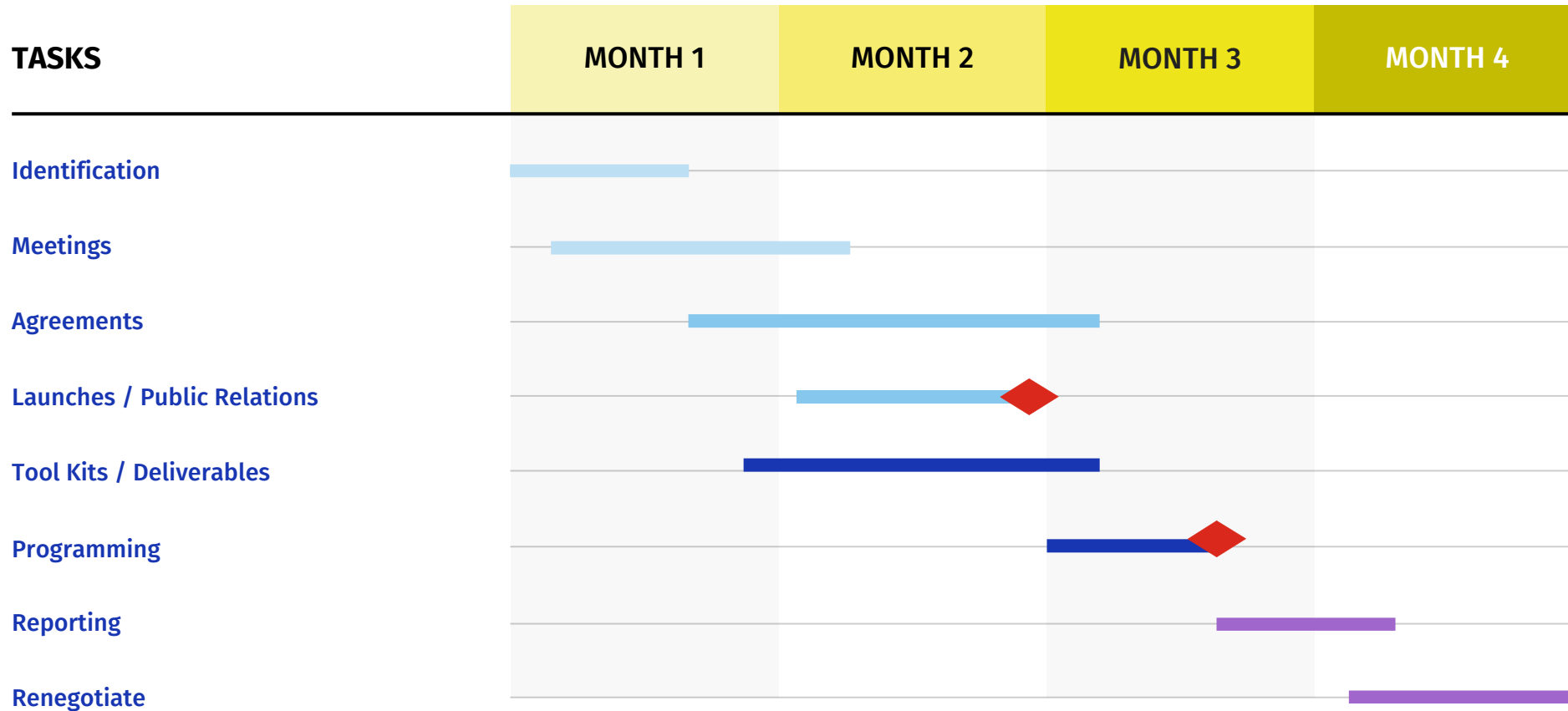
THE RISK MANAGEMENT PLAN

	Political Alliance's and considerations	Budget & Finances	Ethical Risks (the Pub Test)	Social Resources (Staff / Volunteers)	Technology Risks	Governance and Legal Uncompliance Risks	Environmental Risks
Company							
Company							
Company							
Company							
Company							
Company							
Company							
Company							

CAN RISKS BE MITIGATED?

The Sponsorship Plan - Part 4

Gantt Chart



CHOOSE RELEVANT STAGES FOR YOUR CIRCUMSTANCES, THESE WILL VARY FROM ORGANISATION TO ORGANISATION AND LIST EVERYTHING TO BE DONE WITH A TIME REQUIREMENT. MAKE MAJOR MILESTONES THAT ARE CRUCIAL FOR THE ACTIVITY WITH A DIAMOND OR MARK TO IDENTIFY A "MUST NOT" MOVE.