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I would like to acknowledge that we streaming today on the land of the Dhubu-ga people of the Wiradjuri nation.
We acknowledge our past, present and future Aboriginal and Torres Strait Islander people, who reside within this area and other nations across Australia and those who are here with us today.

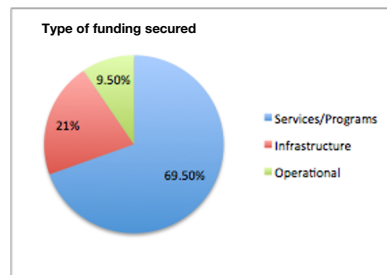
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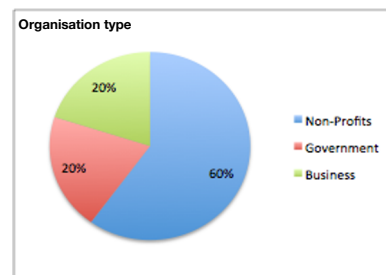
Natalie Bramble

+37 million for community development projects over 11 years

84.27% grants success



94.2% tender success



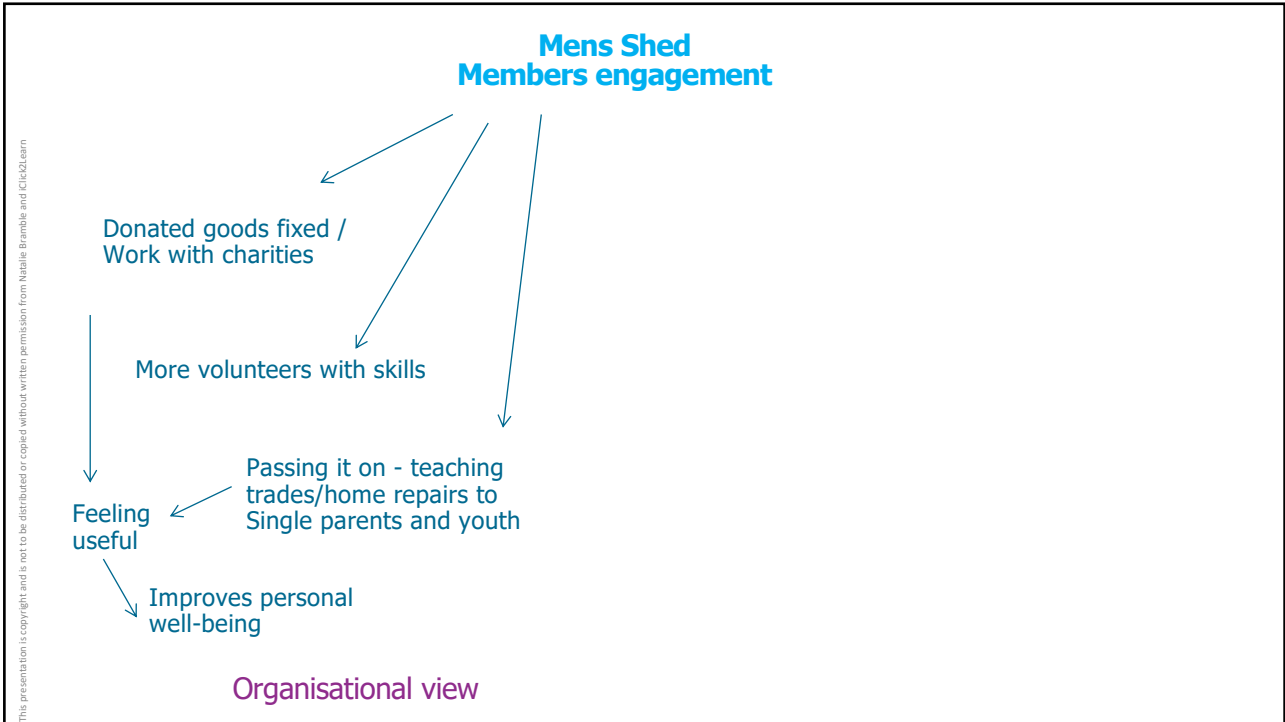
3

Guidelines

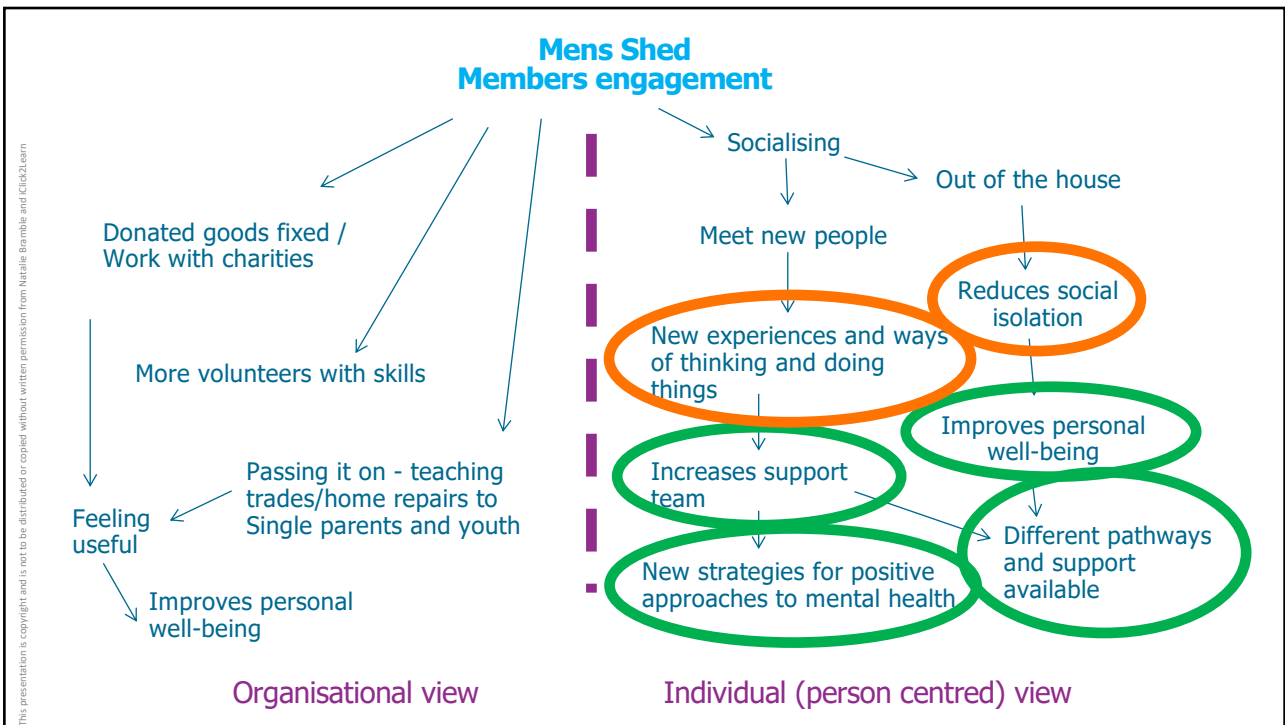
- No auspice arrangements
- Check ABN details match your organisation details
- Bank account details match ABN details
- 'Reasonable' admin costs can be funded
- SPORT has to be health focused, not sport

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Guidelines



1. Need

- What community need is the project addressing?
Have community needs and perspectives been considered throughout the project design?

2. Local relevance

- How is the project locally-led or locally embedded?
How will the project build on local knowledge or make use of local resources?

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Guidelines



3. Effectiveness of approach

- What is it about the project's approach that makes it likely to improve connection and mental health and wellbeing of individuals? Does the project design match the idea? E.g. is it targeted, thoughtful and well structured?

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Guidelines



4. Capacity to deliver

- How can the project be achieved within the set time frame, and using the funding requested?
- As part of the application, applicants will be asked for evidence (such as statistics, council plans, research, news articles) that demonstrates the issue the project addresses will resonate with the community. E.g. if the project involves excluded or vulnerable groups*, applicants will be asked to demonstrate how members of that group have been consulted in project planning.

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Your project



2020 Grant Recipient

Budgeree Hall Reserve Committee

Project: Budger-Tea
Total funded: \$7,200
Project location: Budgeree, Victoria

Budger-Tea is a series of weekly morning teas that seeks to strengthen community connections and provide a safe environment for peer-led support.

Located in Budgeree – a small farming community in Victoria's Latrobe Valley – the project seeks to address isolation and poor mental health amongst community members.

Inspired by the idea that gathering together regularly is the starting point for a change of mindset and positive attitudes, the Budgeree Reserve Hall Committee and local Budgeree community designed 'Budger-Tea'.

“ Like so many rural communities, Budgeree has a culture of self-reliance and there continues to be considerable stigma attached to mental health issues that makes people reluctant to seek help. The idea of Budger-Tea was to create something that the community can own, to bring people together over a cuppa and cake, once a week, in a safe space. We are building a sense of community, of belonging and inclusion in the community again. ”

Leanne Potter, Budgeree Hall Reserve Committee Secretary.



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Addressing the questions



Tell us about your organisation.

What is your organisation's mission or purpose? What are your programs?

How many staff or volunteers do you employ?

*100 words

What they've asked for
Our organisation
<u>Brief overview</u> Mission or Purpose
<u>Brief overview</u> Programs (what you do)
<u>Brief overview</u> Staff and volunteers

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Addressing the questions



Tell us about your organisation.

What is your organisation's mission or purpose? What are your programs?

How many staff or volunteers do you employ?

*100 words

What they've asked for	What to include?	Words
<u>Brief overview</u> Mission or Purpose		25
<u>Brief overview</u> Programs (what you do)		45
<u>Brief overview</u> Staff and volunteers		30

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Addressing the questions



Tell us about your organisation.

What is your organisation's mission or purpose? What are your programs?

How many staff or volunteers do you employ?

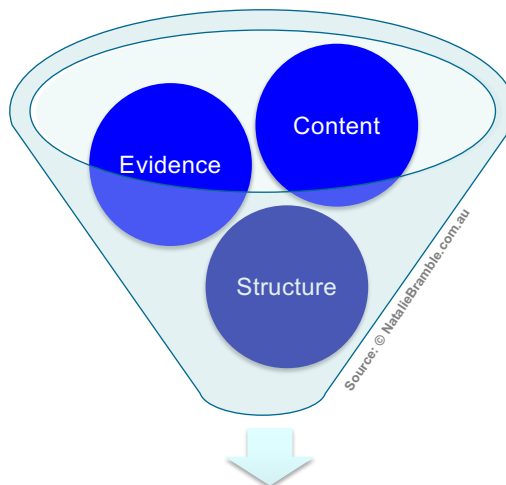
*100 words

What they've asked for	What to include?	Words
Organisation name		15
<u>Brief overview</u> Mission or Purpose		20
<u>Brief overview</u> Programs (what you do)		
<u>Brief overview</u> Staff and volunteers		

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3 components to a response



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Your response

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Evidence is critical



Primary/Direct = Factual

Reports, Letters, Interviews, Photos

Secondary/Indirect = Interpreted

Newspaper articles, interpretation of surveys, anecdotal evidence

Qualitative = Emotions; Opinions

More exploratory, seeks to reveal new directions. It is more about the individual, their responses and motivation

Quantitative = Numbers

Asking the same question, in the same circumstances in the same environment.

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Writing tips



Brief and to the point. Say what's essential first

Focus on added value. Direct attention to the outcomes and ensure this is consistent with the funders position and that it meets/identifies with their priorities

Logical process. Ensure the response flows in a logical way.

Emphasis. How can you format the response to maximise emphasis on key points? Bolding; using matrixes etc.

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Editing



Search and remove the following words

Will We Are That
Should Really Want Believe
Wish Very Aim Want

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Not-for-Profits Charities Associations Councils





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**Australia's only certified
online learning social enterprise
100% of our profits are reinvested
to develop free and accessible learning
for the community development sector**




Use not Abuse Policy ☺

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Directed back to more resources
- *Grants and tenders* -


*Sign up for more free webinars; free content
and this free course*



AVOID THE 6 COMMON MISTAKES SUBMISSION WRITERS MAKE!

FEATURED: GRANTS AND TENDERS MARKETING

The main reason that judges don't say yes is that you don't give them the information they need. Avoid the common submission mistakes.



Natalie Bramble

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