



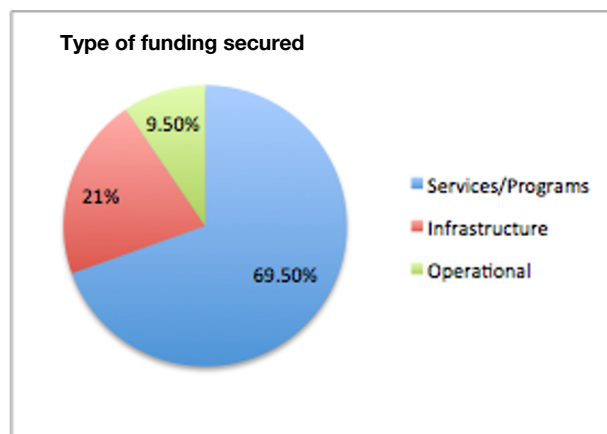
Strengthening Rural Communities



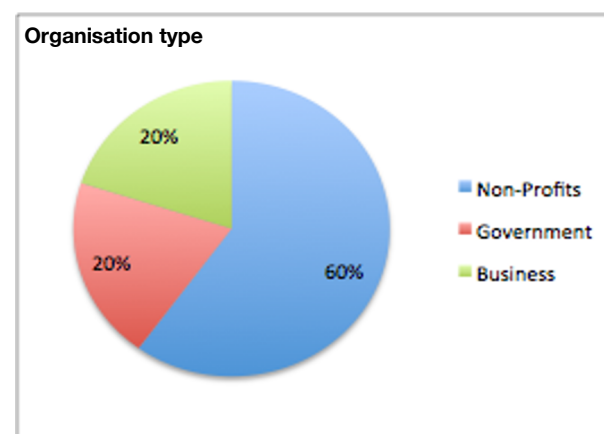
Natalie Bramble

30 million + for community development projects over 10 years

82.5% grants success



94.2% tender success



**We teach business skills to hard working volunteers and staff
enabling them to develop sustainable community organisations.**

Because we increase availability of peer and expert knowledge to sector specific, inclusive learning resources



This improves knowledge and skills of boards, committees, staff and volunteers. Skilled people contribute to the development of social change in communities and organisational sustainability.



Which results in resilient; inclusive; healthy communities with sustainable community organisations





Micro-videos



Interviews



Blog Articles



Courses

24/7 NFP Learning Library with over 200 videos for

Not-for-Profits Charities Associations Councils



100% of our profits are reinvested into more content and you benefit!

Our library is continually increasing with new webinars; videos; blogs; articles and interviews developed monthly.

FREE Monthly Grant writing webinars focusing on a specific program

The sectors most comprehensive learning library

- Content designed and built for online learners using best-practice learning methodology. No boring webinar recordings here!
- Content built by sector experts and directly relevant to the community development sector.
- Content supporting staff, board and volunteers in not-for-profits, charities and social enterprises. Valuable knowledge and learning also for any staff member working in and needing to understand and support their locally governed organisations.

Binge on hours and hours of learning materials in video; audio and written format or use our smart search tool to find the information you need. Choose from our many micro-learning materials or dig deep into one of our courses.

Examples include:

- ★ Committee roles and responsibilities
- ★ Attracting people to your committee
- ★ How to become an effective board member
- ★ Legal structures and legislation
- ★ Difference between governance and management
- ★ What's in a constitution?
- ★ Evaluating boards and committees
- ★ Volunteer roles and responsibilities
- ★ Ethics for volunteers
- ★ Financial management 101
- ★ Your financial cycles
- ★ Tips on analysing your financial statements
- ★ Budgeting and forecasting
- ★ Monitoring your financial position
- ★ Financial dashboard reporting
- ★ Building a healthy culture
- ★ Create a positive workplace
- ★ What to do when things go wrong
- ★ Identify and resolve conflicts
- ★ What to do when you need to dismiss staff
- ★ 4 key elements of performance management
- ★ Using social media to market your organisation
- ★ How to create a marketing message
- ★ Why you should create a stakeholder analysis
- ★ Why we use storytelling in marketing
- ★ Running events on a \$0 budget
- ★ Fundraising
- ★ Understanding grant applications
- ★ Risk and safety
- ★ Implementing risk management
- ★ and much, much more....

- + new content delivered monthly including a free grant writing webinar; webinars and online workshop with topics of interest; interviews and learning content added to the library regularly

200+
training
videos &
growing!

How Funders Assess Submissions

1. Strength of need/demand and alignment to program
 - a. objectives (*outcome/impact match*)
 - b. priorities (*not everything for everyone*)
 2. Alignment to organisations strategies (*helps them*)
-
1. Passes Due Diligence process (*no headaches wanted*)
 - a. Legal and tax status; ABN etc.
 - b. Suits funders risk appetite (*partners/risks/insurance*)
 - c. Applicant has a good track record (*No outstanding acquittals; google search etc. is clear*)
 - d. Doesn't ask for things funder won't fund or won't do
 2. Includes everything asked (*Can you follow instructions?*)

How funders assess submissions cont..

5. It's project perfect (*'not too many \$ from the bucket'; 'it's shovel ready'; 'reduces risks of mud on funders face'; 'it's not a surprise'*)
6. Application assessment maximises points by:
 - e) All parts of; and all questions answered (*maximise points awarded*)
 - f) They can understand your responses (*Don't confuse the assessor!; no contradictory statements; no confusing language or acronyms; Easy to read and follows a logical structure!*)
 - g) You provide relevant information (just answer the question!)
 - h) You support statements (*make it a fact, not an opinion*)
7. Passes the 'expert – it can be done' test (*can be implemented. It's not unrealistic – resources/timing etc.*)
8. Applicant leverages and is competitive (*makes the most of it. Helps you with next step etc.*)

P = Planning cannot be undervalued - EVER



Enter to WIN your iClick2Learn 6-months online training Premium Membership valued at \$4,750

Learn skills like: how boards and committees should operate, how to fundraise and apply for grants or volunteering.

Offer closes 5 December 2020 at 5pm AEDT.

APPLY NOW

Enter your email *

Get started

We'll send you an email with a link to register to get access right away

This giveaway is for volunteers and staff of not-for-profits and community organisations where financial access to training is a barrier. If you're from an organisation or Council that has a training budget for staff and volunteers, please contact hello@iclick2learn.com.au

[► Terms and Conditions of entry](#)

Don't pay \$70 for a single webinar, or \$200 for an online course when you can get 6 months access to the learning library for free.

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